



MEL BOTERI

THE ARTISAN EDIT

MEL BOTERI *The Artisan Edit*

A COLLECTION ROOTED IN HERITAGE.

Mel Boteri's newest series, *The Artisan Edit*, is a reflection of our founder's Colombian heritage, and the brand's unwavering commitment to fashion that is bold, exquisitely crafted, and artisanal in nature. Our debut piece, *Elisa*, is a tribute to both legacy and landscape.

Colombia is home to diverse and ancient traditions of artistry—visible in everything from its Pre-Colombian gold jewelry to the handwoven bags that define regional identity and expression. One of the most iconic is Palma de Iraca, a natural fiber sourced from coastal regions and masterfully woven by women artisans using age-old techniques passed down through generations.

These artisans don't just make bags—they create stories you can carry.

With *Elisa*, we honor their craft. And we carry forward a legacy that is deeply personal, profoundly beautiful, and ready to be shared with the world.

"Growing up, traveling to my mom's native country of Colombia was always a highlight for me. My most vivid memories include the endless green landscape as we drove from pueblo to pueblo, the incredibly fresh and flavorful food, and most of all—the color. Everywhere you go in Colombia, you'll find vibrancy, texture, and craftsmanship woven into daily life."

— Melanie, Founder & Creative Director for Mel Boteri

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Mel visiting the village in Colombia where these exceptional bags are crafted.



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ELISA: A STORY WOVEN IN EVERY STITCH.

The exceptionally detailed handwork of the inaugural *Elisa* tote has been passed down through generations of artisans in the coastal regions of Colombia, South America. Crafted from sustainably harvested *Palma de Iraca*, each bag is made entirely by hand—a process that takes several days and is rich with cultural tradition. Named after Mel's mother and daughter, who share the middle name *Elisa*, this piece is deeply personal. More than a bag, *Elisa* is a symbol of heritage, feminine strength, and the connection between generations.

Available in two sizes and a variety of colors, both silhouettes are designed to fit your essentials year-round. The structure is elegant yet strong. The aesthetic is bold, yet timeless.



"To say I'm excited about this new collection would be an understatement. These bold yet refined works of art—created through traditional methods and renewable materials that support artisan livelihoods in my mother's home country—speak so deeply to my heart. I hope you find these pieces to be as inspirational as I have in creating them."

— Melanie, Founder & Creative Director for Mel Boteri



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A PALETTE ROOTED IN NATURE.

Each *Elisa* tote is handwoven from *Palma de Iraca*, a renewable fiber harvested without harming the plant itself. The available colorways are inspired by Colombia's vibrant landscape—from lush jungle greens and coastal neutrals to bold, sun-washed brights. This page highlights our seasonal offerings – please inquire for which are in stock for each size. All colors are available made-to-order but will require longer lead times due to the artisanal nature of our production.



MARINO



GIRASOL



ORQUÍDEA



SELVA VERDE



BAHÍA AZUL



OLIVE



CIELO



TURQUESA



ROJO



SOL



ROSA



CAFÉ TINTO



NATURAL



CORAL



ESMERALDA



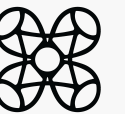
NARANJA



AMATISTA



LILA



MEL BOTERI *The Artisan Edit*

SIZING, PRICING & MINIMUMS.

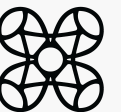
The *Elisa* tote is available in two silhouettes and a variety of seasonal colors. Minimums for wholesale pricing will be 12 units. To receive bulk pricing tiers and a tailored quote for your upcoming event or gifting initiative, please contact us directly.



ALTO - 28 x 28 x 10
MSRP \$298

MEDIO - 18 x 18 x 10
MSRP \$249

For wholesale pricing and custom project quotes, please contact us directly.



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MAKE IT PERSONAL.

At Mel Boteri, we believe that meaningful gifting lies in the details. To help you create a truly one-of-a-kind experience, *Elisa* totes can be enhanced with thoughtful customization options.

Optional Leather Bag Tag

Available in matching or contrasting leather, our signature bag tag can be:

- Branded with your logo
- Personalized with recipient initials
- Included during production or as part of an on-site activation experience

Whether you're gifting for a private event, luxury retreat, or client appreciation program, these bespoke details elevate each bag into something deeply personal and unforgettable.

Please inquire for lead times and minimums on custom requests.



optional leather bag tag can be customized with a logo or personalized with initials during production or as an onsite activation.

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ONE BAG. EVERY DESTINATION.

Whether it's a coastal retreat, urban summit, or alpine escape, *Elisa* is designed to travel beautifully. This is the kind of gift your clients will use—and remember.



TO ORDER:

Please Contact Sales@MelBoteri.com

or Call Us at +1.404.259.9196

www.mbfashionpartners.com

www.melboteri.com

